

Maximize Your Restaurant Profits



You're invited to attend **FREE**

Day 1 - Menu Engineering and Plate Costing
Mon, Oct 2nd 10:00A.M. to 3:00P.M.

The Discover Center:

8560 S. Cottage Grove Ave. Chicago, IL 0619

Day 2 - Storytelling & Marketing
Tues, Oct 10th 10:00A.M. to 3:00P.M.

Chicago Cook Workforce Center:

640 E. 79th Street, 2nd Floor, Chicago, IL 60619

People have
achieved
3 to 38%
increase in
revenue when
they tweak
their menus
using menu
engineering.

These workshops will give restaurateurs, the tools they need to thrive! At the end of these 1 day workshops, you will have the following profitability tools:

- Use Menu Engineering and Menu Design to Increase Profitability
- Improve Marketing and Communications to Attract Customers Through Storytelling.



Register Today!

<https://bit.ly/3Et9FsC>

For more information call: 773-644-1451



GREATER
Chatham
INITIATIVE