



Good Food Fund Grants

Informational Webinar

March 25<sup>th</sup>, 2024





2024 Grants Program

Agenda

Introduction of Players Good Food Fund

Grant program

Eligibility

**Priorities** 

Grant size

Use of the grant funds





2024 Grants Program

## Agenda

Two step application

1)Expression of interest

2)Application

Use of funds

Loans
Business Coaching

Q&A – Jinnel





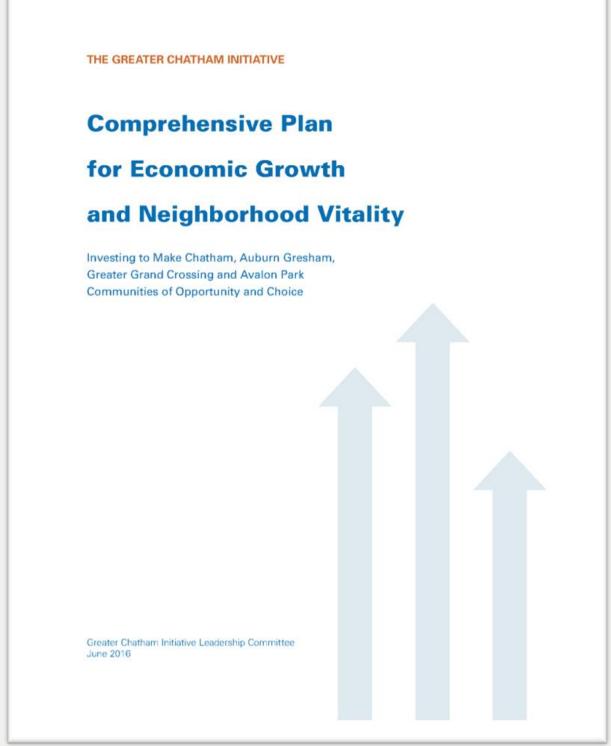


## Players

#### **Greater Chatham Initiative**

Launched in 2016 to execute Plan







2024 Grants Program



### Players

#### **Greater Chatham Initiative**







Residential support
Public safety
Business development
Workforce development





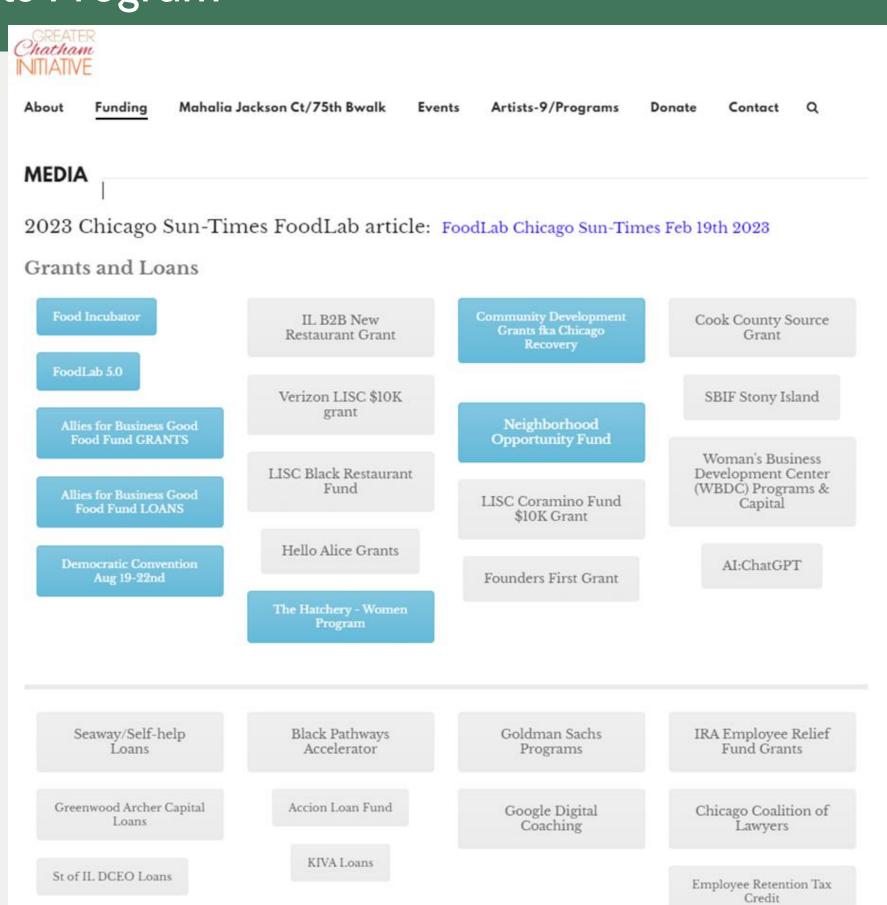
## Players

**Greater Chatham Initiative** 

www.GreaterChathamInitiative.org

Access to Capital, Economic Support

NOF Lending coaches







2024 Grants Program

### Players

#### **Food Equity Council**

## ADVANCING FOOD EQUITY IN CHICAGO

Private-public partnership dedicated to transforming Chicago's food system into one that is just and equitable. Social inequities in food security and access to healthy and affordable food.

The City's Food Equity Agenda is a multi-year effort, to transform the food system by removing barriers to urban farming, supporting BIPOC food entrepreneurs, and **better** connecting residents with nutrition programs and healthy, affordable food.







### Players

#### **Allies for Community Business**



Long time SBA lender focused on assisting small businesses

Administering all three GFF programs Jinnel is with us today



**Greenwood Acher Capital** 





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## Players

### **City of Chicago**



**Business Affairs and Consumer Protection (BACP)** 

**Mayor's Office** 





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Let's get into it



2024 Grants Program



### **Good Food Fund**

Grants, loans, and coaching for food and beverage entrepreneurs in Chicago

#### **Good Food Fund Grant**

\$10K to \$100K grants

#### **Good Food Fund Loan**

3% interest term loans and lines of credit

#### **Good Food Fund Coaching**

Free one-on-one business coaching





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\$10K to \$100K grants for eligible entrepreneurs

\$2.5 million of funds to be dispersed Another \$2.5 million in the fall

It is not first come, first serve, so you have some time to put together a strong application.



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### Eligibility

### Eligibility



Food and Beverage Entrepreneurs



Filed a federal tax return in 2022



Located in Chicago



Has established a business bank account



Holds a current food and beverage business license





2024 Grants Program

## Eligibility

**Chicago Food Entrepreneurs** 

#### Food Industry Sector

Agriculture

Manufacturing

Processing

Marketing

Wholesale and distribution

Service

Retail (restaurant, caterers)

Research and development

Food program so bars, taverns, and nightclubs are excluded





2024 Grants Program

# Priorities for Funding

- Located on Chicago's West or South Sides
- Owner has lived in the community where the business is located for at least five years
- Has operated in the community for at least five years
- Offers a median hourly wage that is a living wage (\$18.75)
- Is independently owned and operated
- Employs less than 25 full time workers
- Is a worker-owned cooperative





## Grant Size \$\$\$

\$10,000 - \$100,000

Requested amount 40% of your gross receipts 1120 tax return line 1c

 $$250,000 \times 40\% => $100,000 \text{ top out}$ 

Form 1120 Department of the Treasury Internal Revenue Service			U.S. Corporation Income Tax Return  For calendar year 2019 or tax year beginning, 2019, ending  For to www.irs.gov/Form1120 for instructions and the latest information.															_,20		_	2019				
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2024 Grants Program

## Usage of Funds

Provide funds to grow your business to serve the community Different than the capital improvement grant programs like NOF / CDG corridor development projects

- Labor
- Capital improvements
- Supplies
- Transportation/ distribution
- Working Capital

https://a4cb.org/services/grants/





2024 Grants Program

## Application Process

- 1) Expression of Interest
- 2) Application





2024 Grants Program

## Application Process

1) Expression of Interest

Deadline April 12th

- a. Business information
- b.Requested amount
- c.Upload copy of your current City of Chicago business license, shared kitchen license





2024 Grants Program

## Application Process

2) Application

Deadline April 26th

If you pass eligibility you will receive a code and instructions to move onto completing an application.

Be prepared to answer all the application questions and to upload required documents before beginning. You will not be able to save partial applications and return to it later - link to PDF on GCI Website





2024 Grants Program

## Application Process

### 2) Application

Enter more business information

Use of funds: This will be very competitive, think about how you will utilize the grant, **more than** just paying bills.

How it will benefit your business and the community.

Again, it is not first come, first serve, so you have some time to put together a strong application..





2024 Grants Program

## Application Process

### 2) Application - Use of Funds

#### Labor

Hiring additional employees, adding hours for existing employees, paying higher wages to existing employees, offering additional benefits, or improving working conditions

- Pay a higher wage and look to providing benefits
- Talent development, paid training hours and course work
- Invest in teaching culinary skills, high school programs, etc
- Invest in better recruiting and building a talent pipeline
- Goal to increase retention, reduce turnover





## Application Process

### 2) Application - Use of Funds

### New construction, expansion, or capital improvements

Creating, improving, or expanding your physical business location

- Improve aesthetics of front façade of building, safety glass versus bars on windows
- Invest in better equipment to increase production and lower energy consumption
- Reorganize cooking line for efficiency and safety
- Invest in improve dining area





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## Application Process

### 2) Application - Use of Funds

### **Supplies**

Items that will be consumed or used to produce your products

- More bulk purchases to reduce costs
- Better and larger refrigeration equipment to store larger quantities and product longevity





## Application Process

2) Application - Use of Funds

### **Transportation / Distribution**

Renting or paying the downpayment on a delivery vehicle, paying for transportation of your product, or other distribution costs





2024 Grants Program

## Application Process

### 2) Application - Use of Funds

### **Working Capital**

Any expenses not included in another category

- Provide working capital to fund payroll and vendors.
- getting away from high-interest credit cards and vendor financing
- Marketing







## Application Process

2) Application - Use of Funds

Items over \$4,999

List any individual items from the budget categories (except labor) above that you expect will cost more than \$4,999 Include the item name and the estimated cost





2024 Grants Program

## Application Process

### 2) Application

#### Use of funds:

This will be very competitive, think about how you will utilize the grant, more than just paying bills.

How it will benefit your business and the community. Pay sustainable wages.

Again, it is not first come, first serve, so you have some time to put together a strong application..







#### **Good Food Fund Loan**

3% interest term loan or line of credit for eligible entrepreneurs

#### Eligibility



Food and Beverage Entrepreneurs



Funds are available for a limited time only! Apply for a 3% loan today at a4cb.org/loans.

Learn more about the Good Food Fund at bit.ly/chicagogoodfoodfund.





### **Good Food Fund Coaching**

Free one-on-one business coaching

https://a4cb.org/services/one-on-one-coaching/

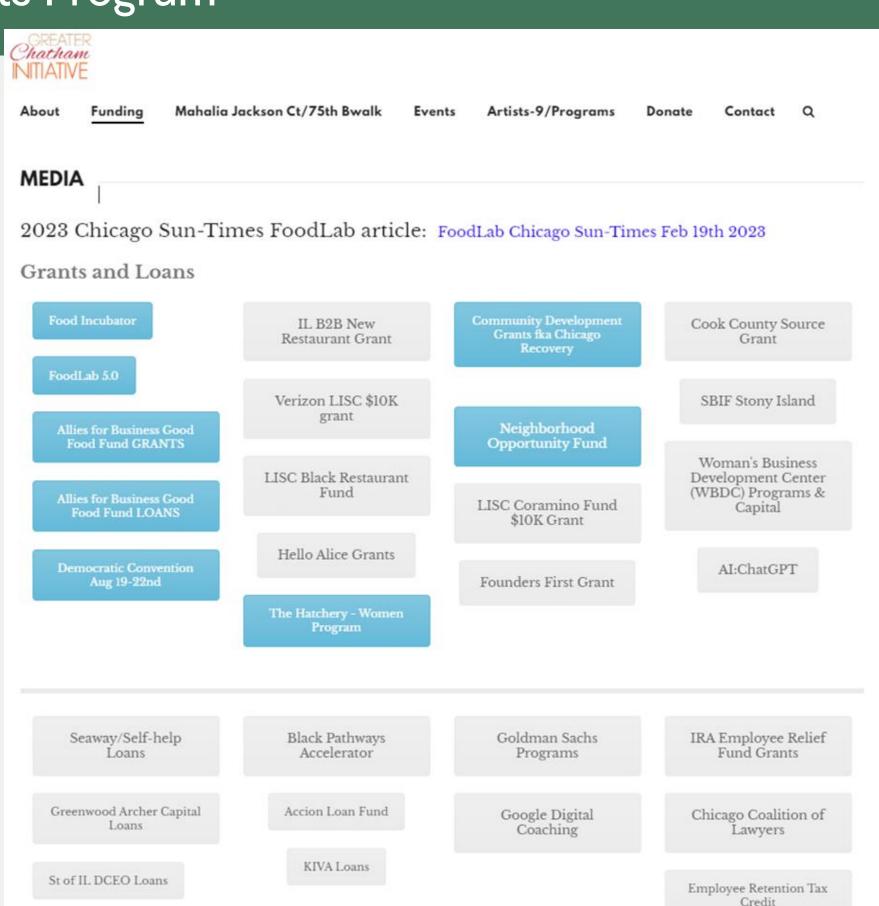




**Greater Chatham Initiative** 

www.GreaterChathamInitiative.org

Funding page







## Questions and Answers?

Allies for Community Business (a4cb.org) help@a4cb.org 872.710.0035

Learn more at bit.ly/chicagogoodfoodfund





2024 Grants Program

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