

Good Food Fund Grants

Round 2

Informational Webinar

Confidential

August 29th, 2024

Agenda

Introduction of Players

Good Food Fund

Grant program

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Round 2 versus Round 1

Eligibility

Application sections

Selection Priorities

Q&A

Support

Players

Greater Chatham Initiative

Launched in 2016 to execute Plan

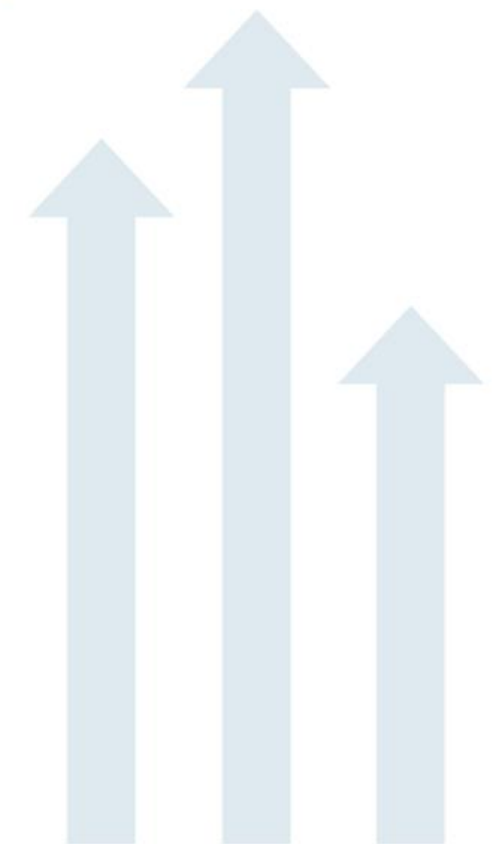


THE GREATER CHATHAM INITIATIVE

Comprehensive Plan for Economic Growth and Neighborhood Vitality

Investing to Make Chatham, Auburn Gresham,
Greater Grand Crossing and Avalon Park
Communities of Opportunity and Choice

Greater Chatham Initiative Leadership Committee
June 2016





Players

Greater Chatham Initiative



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- Residential support
- Public safety
- Business development
- Workforce development



Players

Greater Chatham Initiative

www.GreaterChathamInitiative.org

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Access to Capital, Economic Support

NOF Lending coaches

The screenshot shows the website's navigation menu with 'Funding' selected. Below the menu is a 'MEDIA' section with a link to a 2023 Chicago Sun-Times FoodLab article. The main content area is titled 'Grants and Loans' and features a grid of 20 program buttons. The first row includes 'Food Incubator', 'IL B2B New Restaurant Grant', 'Community Development Grants fka Chicago Recovery', and 'Cook County Source Grant'. The second row has 'FoodLab 5.0', 'Verizon LISC \$10K grant', 'Neighborhood Opportunity Fund', and 'SBIF Stony Island'. The third row contains 'Allies for Business Good Food Fund GRANTS', 'LISC Black Restaurant Fund', 'LISC Coramino Fund \$10K Grant', and 'Woman's Business Development Center (WBDC) Programs & Capital'. The fourth row lists 'Allies for Business Good Food Fund LOANS', 'Hello Alice Grants', 'Founders First Grant', and 'AI:ChatGPT'. The fifth row features 'Democratic Convention Aug 19-22nd', 'The Hatchery - Women Program', and two empty slots. The bottom section of the page displays another grid of 12 programs: 'Seaway/Self-help Loans', 'Black Pathways Accelerator', 'Goldman Sachs Programs', 'IRA Employee Relief Fund Grants', 'Greenwood Archer Capital Loans', 'Accion Loan Fund', 'Google Digital Coaching', 'Chicago Coalition of Lawyers', 'St of IL DCEO Loans', 'KIVA Loans', and 'Employee Retention Tax Credit'.

Players

Food Equity Council

**ADVANCING FOOD EQUITY IN
CHICAGO**

Private-public partnership dedicated to transforming Chicago's food system into one that is just and equitable. **Social inequities in food security and access to healthy and affordable food.**

The City's Food Equity Agenda is a multi-year effort, to transform the food system by removing barriers to urban farming, supporting BIPOC food entrepreneurs, and **better connecting residents with nutrition programs and healthy, affordable food.**



Players

Allies for Community Business



Long time SBA lender focused on assisting small businesses

Administering all three GFF programs

Greenwood Acher Capital





Players

City of Chicago

Mayor's Office



MAYOR BRANDON JOHNSON
ROAD TO RECOVERY PLAN
CITY OF CHICAGO

**Business Affairs and Consumer
Protection (BACP)**



Let's get into it

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Good Food Fund

2024 Grants Program



Good Food Fund

Grants, loans, and coaching for food and beverage entrepreneurs in Chicago

Good Food Fund Grant

\$10K to \$100K grants

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Good Food Fund Loan

3% interest term loans and lines of credit

Good Food Fund Coaching

Free one-on-one business coaching

Learn more at bit.ly/chicagogoodfoodfund

Good Food Fund

2024 Grants Program



\$2.5 million was dispersed over the summer – Round 1
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Second \$2.5 million - Round 2 (final)

Application open now, Sept 13th disbursement Thanksgiving/Christmas

It is not first come, first serve, so you have some time to put together a strong application.



ROUND 2 versus ROUND 1

If you applied for round 1 you can apply for round 2. Application has changed you'll have to fill out a new application

Only one application form to complete (the expression of interest has been eliminated)

Both for-profit and non-profit organizations are eligible

Grant amounts will be assigned automatically based on 2023 gross income (see below).

The minimum 2023 revenue threshold is \$10,000.

One 50 word narrative describing how you plan to use the grant funds. Was four narratives.

Like in Round 1 grant funds can be used for most anything

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Eligibility

- Located in the City of Chicago
- Have a current City of Chicago food or non-alcohol beverage license
- Filed 2023 Federal tax return for the business
- Greater than \$10,000 in sales in 2023
- Have a business bank account

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Not Eligible

The following business categories **are not** eligible:

- Businesses which received a grant in round 1.
- National Chains (Locally-owned franchises are acceptable).
- Liquor stores and alcoholic beverage wholesalers.
- Cannabis dispensaries and other cannabis-related businesses.
- Night clubs and bar

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Application — what you need to know

Application questions and FAQs are posted on line

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Will not be able to save your application online – have to do it in one sitting or lose it



Application — what you need to know

Section 1 Business Basics

Be sure the **business address** you entered matches your documents

Fiscal sponsor

Sponsor Narrative

Describe the **business** you are sponsoring and how you are supporting their development. 400 words.

Who owns the new business?

How will the business increase or support food access in Chicago?

What has been completed so far to prepare this business for launch?

When do you expect the business to launch?



Application

Primary Food Industry Sector

- Agriculture
- Catering
- Food Pantry or free food distribution
- Manufacturing
- Marketing
- Processing
- Research and development
- Restaurant
- Retail/Grocery
- Wholesale and distribution
- Other

Business Classifications

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Food program so bars, taverns, and nightclubs are excluded



Application

NAICS Code

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North American Industry Classification System (NAICS) code from your tax return

For **corporations**: You can locate your six-digit NAICS code on your federal tax return Form 1120, Page 4, Schedule K, Line 2a - Business activity code no.

For **partnerships**: You can locate your six-digit NAICS code on your federal tax return Form 1065, Page 1, Section C - Business Code Number

For **sole proprietors/single** member limited liability companies: You can locate your six-digit NAICS code on your federal tax return Form 1040, Schedule C, Section B - Enter code from Instruction

For example:

- 7220 Food Services and Drinking Places
- 7223 Special Food Services - caterers
- 7225 Restaurants and Other Eating Place



Application

If selected, your grant award will be determined by your **2023 gross revenue**:

Grant request

- **\$10,000** for businesses with \$10,000 - \$100,000 gross revenue or fiscal sponsor applying on behalf of a new business
- **\$30,000** for businesses with \$100,001 - \$250,000 gross revenue
- **\$100,000** for businesses with \$250,001 or more gross revenue (limited to a maximum of five awards)

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Application

Use of grant funds

Provided funds to grow your business to serve the community

Different than the **capital** improvement grant programs like NOF / CDG, corridor development projects

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Use for:

- Labor
- Capital improvements
- Supplies
- Transportation/ distribution
- Working Capital



Application

How do you plan to use the grant funds?

Grant

In **50 words or less**, describe how you plan to use the grant funds to support, grow, or improve your business.

Narrative

This will be very ^{Confidential} competitive, think about how you will utilize the grant, **more than** just paying bills.

How it will benefit your business and the community.

Again, it is not first come, first serve, so you have some time to put together a strong application.



Application

Grant

Narrative

Labor

Hiring additional employees, adding hours for existing employees, paying higher wages to existing employees, offering additional benefits, or improving working conditions

- *Confidential* **Pay a higher wage** (\$18.75 living wage)
- *look to providing benefits*
- **Talent development**, paid training hours and course work
- *Invest in teaching culinary skills, high school programs, etc*
- *Invest in better recruiting and building a talent pipeline*
- *Goal to increase retention, reduce turnover*



Application

Grant

Narrative

New construction, expansion, or capital improvements

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Creating, improving, or expanding your physical business location

- *Improve **aesthetics of front façade** of building, safety glass versus bars on windows*
- *Invest in better equipment to increase production and lower energy consumption*
- *Reorganize cooking line for efficiency and safety*
- *Invest to improve dining area*



Application

Grant

Narrative

Supplies

Items that will be consumed or used to produce your products

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- *More bulk purchases to reduce costs*
- ***Better and larger refrigeration equipment to store larger quantities and product longevity***



Application

Grant

Narrative

Transportation / Distribution

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Renting or paying the downpayment on a **delivery vehicle**, paying for transportation of your product, or other distribution costs

Reach more people in need.



Application

Grant

Narrative

Working Capital

Any expenses not included in another category

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- *Provide working capital to fund payroll and vendors.*
- *getting away from high-interest credit cards and vendor financing*
- *Marketing*



Application

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Confidential

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Application

Business

Locally owned serving local customers

Impact

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Business Owner

Used for research purposes only and will not affect your eligibility

Background



Document Upload

Business License

Current City of Chicago **business license** or cottage food operator certification

The expiration date must be after November 15, 2024 and the address must match the business address entered above.

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******If you do not have a license from the Chicago Department of Business Affairs and Consumer Protection (BACP), please refer to the [FAQ](#) or contact help@a4cb.org or (872) 710-0035 for assistance.

Allies business consultants



Document Upload

Business License

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Retail Food Establishment

Restaurant License:

- Expiration Date
- Account

CITY OF CHICAGO

LICENSE CERTIFICATE
NON-TRANSFERABLE

BY THE AUTHORITY OF THE CITY OF CHICAGO THE FOLLOWING SPECIFIED LICENSE IS HEREBY GRANTED TO

PRINTED ON: 08/12/2024

NAME: [REDACTED]

DDA AT: [REDACTED]

LICENSE NO.: [REDACTED] CODE: 1006 FEE: \$****940.00

LICENSE: Retail Food Establishment
1500 Sq. Ft.

MANAGER: [REDACTED]

THIS LICENSE IS ISSUED AND ACCEPTED SUBJECT TO THE REPRESENTATIONS MADE ON THE APPLICATION THEREFOR, AND MAY BE SUSPENDED OR REVOKED FOR CAUSE AS PROVIDED BY LAW. LICENSEE SHALL OBSERVE AND COMPLY WITH ALL LAWS, ORDINANCES, RULES AND REGULATIONS OF THE UNITED STATES GOVERNMENT, STATE OF ILLINOIS, COUNTY OF COOK, CITY OF CHICAGO AND ALL AGENCIES THEREOF.

WITNESS THE HAND OF THE MAYOR OF SAID CITY AND THE CORPORATE SEAL THEREOF

THIS 12 DAY OF AUGUST, 2024

EXPIRATION DATE: August 15, 2026

ATTEST:

[Signature] MAYOR

[Signature] Anna M. Valencia CITY CLERK

ACCOUNT NO. 123456

TRANS NO. 1

THIS LICENSE MUST BE POSTED IN A CONSPICUOUS PLACE UPON THE LICENSED PREMISES.



Document Upload

Business License

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Shared Kitchen User:

- Badge
- Picture
- Account





Document Upload

Business

License

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**City of
Chicago
Cottage
Food:**

[Application for Cottage Food Operations
Registration \(chicago.gov\)](#)



Date: 8/5/2024

To:

From: Christopher Roy Jr.

Subject: Cottage Food Application

Facility name:

Facility Address:

Registration Number:

Expiration Date: 8/5/2025

Results (Check box below - Not Approved or Approved)

Not Approved

Approved

Signature

If you have any questions regarding this matter, please contact Supervisor Christopher Roy Jr. at Christopher.Roy@cdph.chicago.gov or 312-448-4207.

Comments:

Chicago Department of Public Health Food Protection Program • 2111 W. Lawrence Street • Chicago, IL 60602 • (312) 746-8000

VOID

BACP or Allies consultants can assist with Business licensing. **Faster if apply in person**



Document Upload

2023 Federal Tax Return

All pages of your business's **2023 federal tax return**

Valid forms: Form 1040 with Schedule C, Form 1065, Form 1120, or Form 1099

Include all pages of the tax return and a **signed e-file authorization** from your accountant or **confirmation from the IRS that your return was accepted.**



Document Upload

Business Bank Account

All pages of your most recent **business bank account statement**

Must show the bank name and address, business name and address, and the account number.



Document Upload

Photo ID

Business owner's valid form of **photo identification**

Valid ID options: Driver's license, State ID, Chicago CityKey, passport, permanent resident card, or consular ID.

Address on the ID must match the owner zip code entered above, and the expiration date must be after November 15, 2024.



Document Upload

Property

Lease or

Deed

Required if the business address entered above **does not** match the address on the tax return.

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The expiration date must be after November 15, 2024, must list the business name and/or owner name as the lessee/renter, and must be signed.



Document Upload

Document Comments

Optional

Confidential Provide any details needed to review your documents.

For example: if we need a password to open your tax return, or if the address on a required document does not match the address you entered on your application, explain that here. If not needed, please leave blank



Attestations

Business is in good standing with the State of Illinois

Check your status on the State of Illinois, Secretary of State business lookup

https://www.ilsos.gov/departments/business_services/business_searches.html



Selection Priorities

Businesses that are serving the community for long time –
how the grants can help grow the business, hire more staff

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Locally owned and operated, longer the better

Serves local customers



Selection Priorities

Business Location

Low food access areas - per the Chicago Health Atlas

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Definition: Percent of residents who have low access to food, defined solely by distance: further than 1/2 mile from the nearest supermarket in an urban area



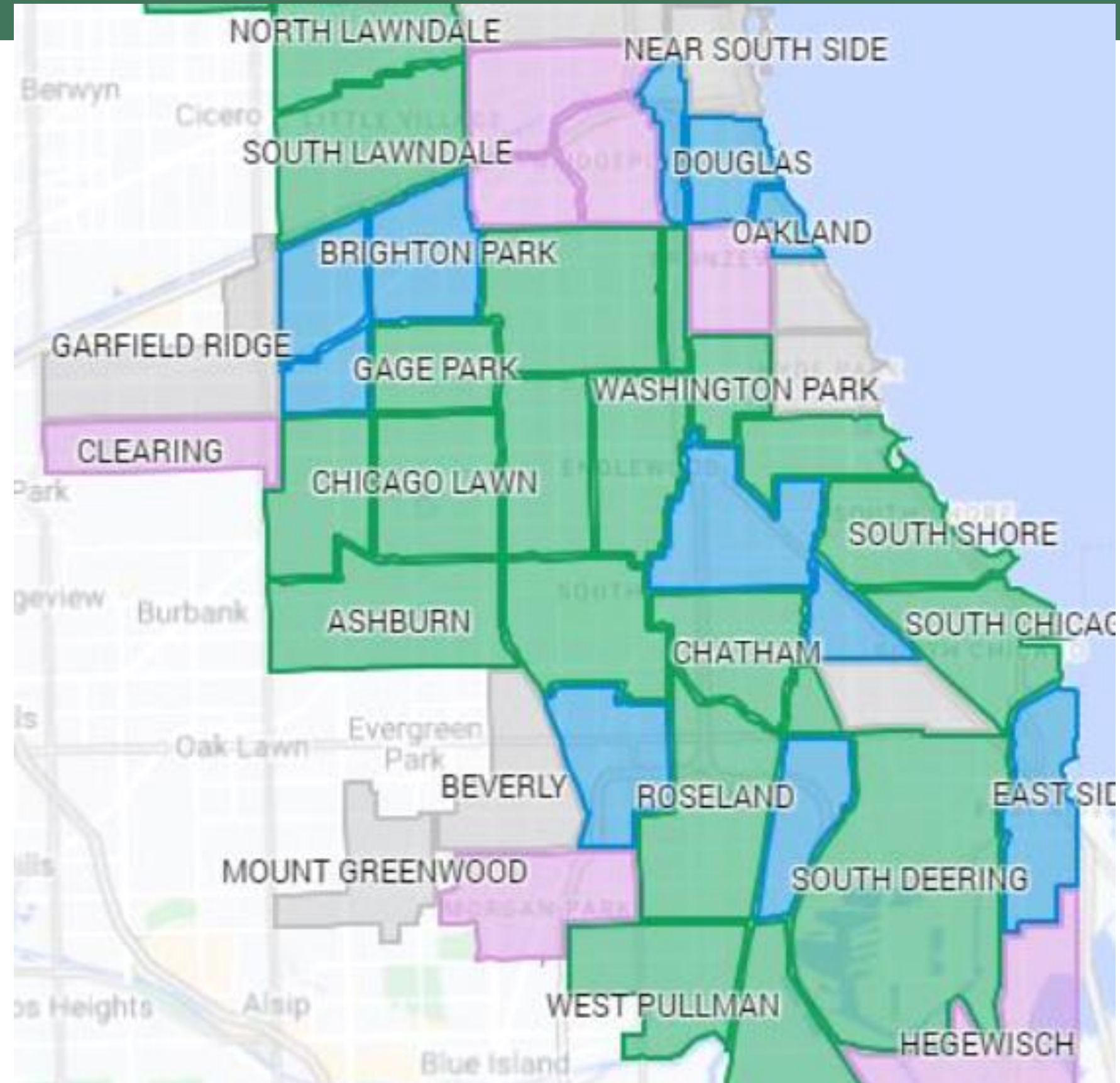
Selection Priorities

Business
Location

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Map Key

- Green: Highest Priority
- Blue: High Priority
- Purple: Moderate Priority
- Gray: Low Priority



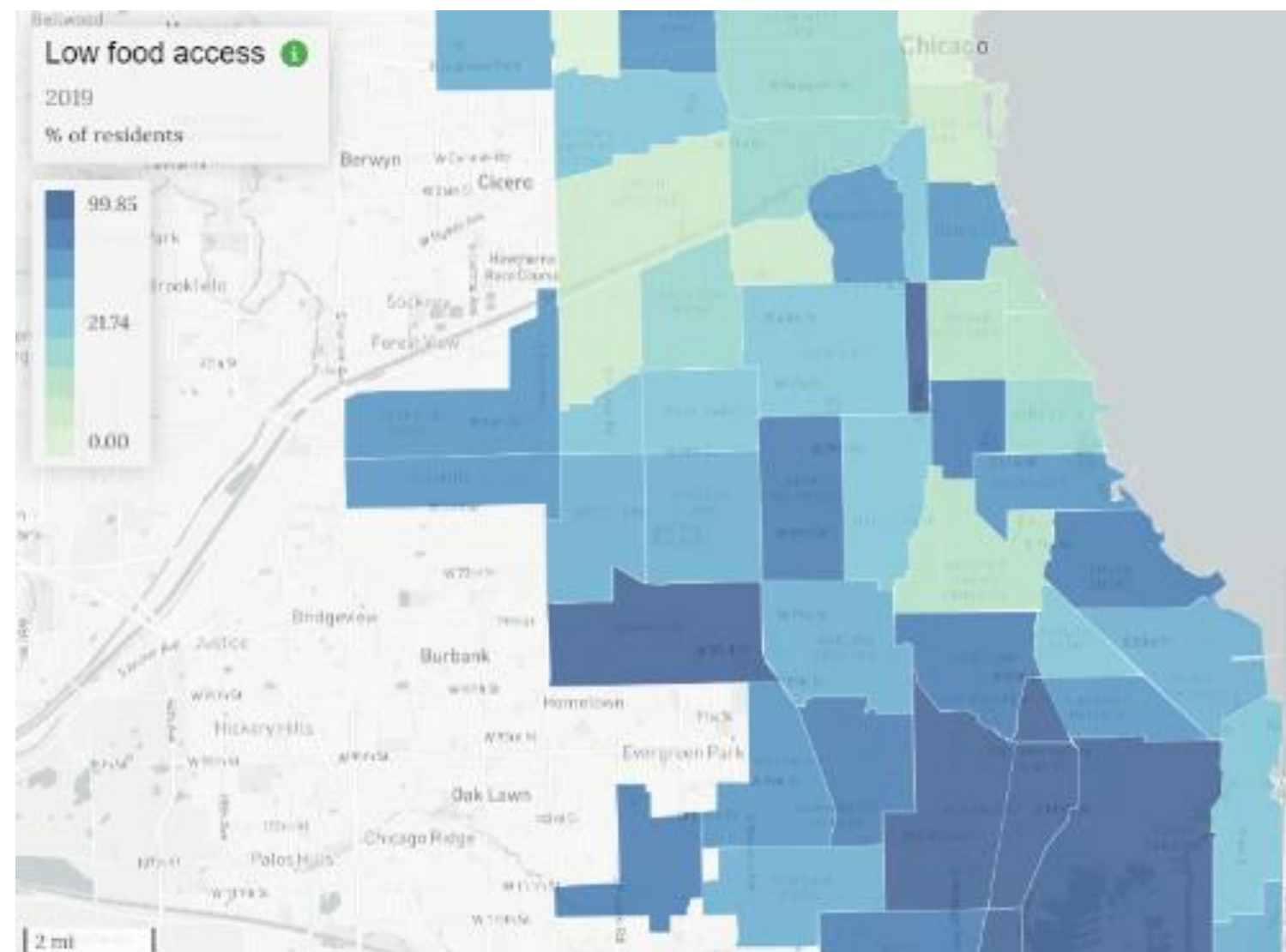


Selection Priorities

[https://chicagohealthatlas.org/indicators/LFA?topic=low-food-access.](https://chicagohealthatlas.org/indicators/LFA?topic=low-food-access)

Business
Location

Confidential



Good Food Fund Grant

\$10K to \$100K grants for eligible entrepreneurs



Deadline Sept 13th

It is not first come, first serve, so you have some time to put together a strong application

Make sure you have your licenses and your ^{Confidential} business is in good standing with the state, key to have your documents in order

Tell a compelling story in your 50 word narrative

Check your food access location..

Again



Good Food Fund

Grants, loans, and coaching for food and beverage entrepreneurs in Chicago

- Good Food Fund Grant**
\$10K to \$100K grants
- Good Food Fund Loan**
3% interest term loans and lines of credit
- Good Food Fund Coaching**
Free one-on-one business coaching

Good Food Fund

2024 Grants Program



Good Food Fund Loan

3% interest term loan or line of credit for eligible entrepreneurs

Eligibility



Food and Beverage Entrepreneurs

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Located in Chicago

Funds are available for a limited time only!
Apply for a 3% loan today at a4cb.org/loans.

Learn more about the Good Food Fund at
bit.ly/chicagoodfoodfund.



Good Food Fund Coaching

Free one-on-one business coaching

Confidential

<https://a4cb.org/services/one-on-one-coaching/>



Greater Chatham Initiative

www.GreaterChathamInitiative.org

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Funding page

The screenshot shows the website's navigation menu with 'Funding' selected. Below the menu is a 'MEDIA' section with a link to a 2023 Chicago Sun-Times FoodLab article. The main content is titled 'Grants and Loans' and features a grid of 16 funding opportunities, each in a button-like box. The first two columns are highlighted in blue, while the others are grey. The items are: Food Incubator, FoodLab 5.0, Allies for Business Good Food Fund GRANTS, Allies for Business Good Food Fund LOANS, Democratic Convention Aug 19-22nd, IL B2B New Restaurant Grant, Verizon LISC \$10K grant, LISC Black Restaurant Fund, Hello Alice Grants, The Hatchery - Women Program, Community Development Grants fka Chicago Recovery, Neighborhood Opportunity Fund, LISC Coramino Fund \$10K Grant, Founders First Grant, Cook County Source Grant, SBIF Stony Island, Woman's Business Development Center (WBDC) Programs & Capital, AI:ChatGPT, Seaway/Self-help Loans, Black Pathways Accelerator, Goldman Sachs Programs, IRA Employee Relief Fund Grants, Greenwood Archer Capital Loans, Accion Loan Fund, Google Digital Coaching, Chicago Coalition of Lawyers, St of IL DCEO Loans, KIVA Loans, and Employee Retention Tax Credit.



Questions and Answers?

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Thank our funders



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Good Food Fund



Support

John Handler

Greater Chatham Initiative

Jhandler@GreaterChathamInitiative.org

(773) 644-1451

Allies for Community Business (www.a4cb.org)

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help@a4cb.org

872.710.0035

Learn more at bit.ly/chicagogoodfoodfund



Have a great rest of
your evening!

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